

WHY METRO?



SMARTmail Radius Mailer

SMARTmail Radius Mailer— Metro offers its contractor's a unique personalized and very targeted lead generation program. It centers around the Metro SMART-Mailer shown below.



THE Metro difference — Contractors can receive 250 SMART-Mailers delivered around their recent Metro install for a total subsidized cost to them of **only \$00.60 cents ea.** This is a **personalized 4-color mailing**, a real bargain and well worth every contractor to add it to their to-do list for every Metro sale they make. The Order Form is on our website <http://www.metroroofs.com>. The payment for this mailer is by credit card and the on-line form has all the necessary details to charge the credit card. Sign-up today and become the local Metro SMART-mail expert to separate yourself from the competition.



Smart Roofs for Smart People®

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Check with your local Metro rep or the Metro website (www.metroroofs.com) for the most up-to-date info regarding this economical lead generation program.

